

GDPR is coming.

Is your business ready?

WHAT IS GDPR?

- The new General Data Protection Regulation (GDPR) will become law on the **25th May 2018**.
- The GDPR is the most significant change to Data Protection Law in 20 years.

WHAT'S CHANGING?

Lots - here are the headline changes:



New expanded consent requirements.
You may need to stop marketing activity if your prospect database is not 'GDPR compliant'.



Privacy must be **designed into** your systems and processes.



New security breach reporting requirements.



Mandatory Data Protection Officers for some businesses.



The fines are going up. Pre-2010 the max fines were £5,000. In May 2018 **max fines increase to the higher of €20m/ 4% turn-over.**

IS THIS RELEVANT TO AUTOMOTIVE?

Yes, like many businesses, customer data is core to the operation and value of the business. The data held often contains payment information which increases the profile and risk. One motor manufacturer has already been fined by the Data Regulator for making mistakes with its GDPR programme.

DO I NEED TO TAKE ACTION NOW?

The GDPR is effective from 25th May 2018. It's important that preparations start now to prepare for the new regime. This will help to ensure current marketing activities can continue and to minimise the risk of regulator action.

WHAT SHOULD I DO?

We have created an Automotive GDPR Readiness Check (more details overleaf). This is designed to identify gaps in compliance and provide recommendations for fixes.

WHY RADIUS?

- Radius is a specialist automotive law firm so intuitively knows about the data risks.
- Radius has significant experience in data security and has designed its own bespoke programme.
- We only engage senior lawyers – who are expert in providing practical legal solutions.
- Our innovative business model keeps our costs and fees low.

ENDORSED BY



THE
MOTOR CYCLE
INDUSTRY
ASSOCIATION

GDPR Automotive

Readiness Check Options

LITE

- Structured telephone interview.
- GDPR Readiness Report – GAP analysis & recommendations.

£1,500 (plus VAT)

COMMERCIAL

- On-site (1 UK location, 1 day);
- 1.5 hour training presentation;
- Structured interview x 2;
- Review of 3 sample policies and 2 sample contracts;
- GDPR Readiness Report – GAP analysis & recommendations.

£3,500 (plus VAT & expenses)

BESPOKE

- Just want it sorted? – We can complete the GDPR Readiness Report and implement all remedial actions.
- We will need some time with you to understand scope – but then happy to provide a fixed fee.

£POA

COLLABOR8™

- 4 x in-person training & co-ordination half days;
- 1.5 hour training presentation at kick-off event;
- Review of 5 sample policies and contracts (across Collabor8 Group – not per member);
- 1 structured telephone interview - each Collabor8 Group member;
- GDPR Readiness Report – GAP analysis & recommendations

Collabor8 is a cost share idea. You organise a venue and other businesses to join the Collabor8 group (8 members). Collabor8 allows time for in-person meetings, more content than Lite & the opportunity to share and learn with other businesses.

£2,000 per member (plus VAT & expenses)

WHAT'S INCLUDED?

Our Data Security Readiness check will analyse your business practices against the new GDPR Requirements and produce a scored report identifying areas of non-compliance and recommendations for solutions.

WHAT'S EXCLUDED?

The Readiness Check will not include work that may result from the recommendations (unless you have selected Bespoke). The report may, for example, identify that the Information Notices are deficient because they do not include the identity of the data controllers. It will not provide a revised Information Notice.

WHAT NEXT?

For more information or to book your Readiness Check please contact us on:

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